	<b>Cookies Policy</b>		
	Type: Institutional Policy		Version: 3
Area: Compliance	Author: Compliance	Approver and/or Reviewer: Norberto David	Version Date: 17/05/2023

## 1. Introduction

Our website uses a technology called "cookies" to simplify your navigation through our website, distinguish you from other visitors, provide you with a better experience in use and identify possible problems that allow us to improve our website.

In addition, cookies allow us to understand more information about your preferences and customize our web pages to serve them in accordance with your interests, as well as enable us to offer advertising regarding Sencinet products and/or services.

Most browsers are structured to collect and store users' cookies, however, it is possible to configure their browsers to refuse certain types of cookies. In addition, it is also possible for users to delete cookies at any time from their browsers.

Therefore, you are free to choose which types of cookies you accept or whether you want to delete cookies from your browser.

In this Policy we will inform you clearly and accurately about the cookies we use on our website. However, if you want more information on this topic you can send us your question to the following email address: **dpo@sencinet.com**

## 2. Why do we use cookies?

We use cookies to learn how you interact with our content and to improve your experience when visiting our Portal.

In addition, we may use what we have learned about your behavior on our Portal to offer targeted and personalized advertisements to you in order to "reintroduce" our products and services.

## 3. What cookies do we use?

### 3.1. Necessary and functional cookies

They are necessary for the operation of our Portal. These include, for example, cookies that allow you to log in to areas of access to our Portal. You can set your browser to block or alert you about these cookies, but some parts of the site will not work. These cookies do not store any personal data.


### 3.2. Analytical cookies

They allow us to count visits and traffic sources, so that we can measure and improve the performance of our Portal. They help us analyze, for example, which pages are the most and least popular and see how visitors move on our Portal.

### 3.3. Targeting and advertising cookies

These cookies record your visit to our Portal, the pages and links you have visited. We use this information to make our website and the advertising displayed on it more relevant to your interests. These cookies may be set on our Portal by third parties and help us deliver relevant advertisements more effectively. In addition, it allows us to understand and improve the ad offering for you and also know when certain ads have already been presented to you.

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#### 4. What are third-party cookies?

For some of the functions within our Portal we use third parties, who, in to effect the provision of the services we contracted, may set cookies on your device when you visit the pages of our Portal.

Such cookies are listed and described below and will always be used in accordance with the forecasts of this Policy.

Provider	Description	Type
Google Ads	Google Ads cookies help us analyze traffic, conversions and interactions with our website so that we can optimize and target our marketing campaigns.	Advertising
Google Analytics	We use Google Analytics to understand how our media campaigns and other traffic channels work and how the user interacts with our website, saving their history of settings and interactions with our pages to facilitate the experience on our website.	Analytical
Facebook Ads	Facebook Ads cookies help us analyze traffic, conversions and interactions with our website so that we can optimize and target our marketing campaigns.	Advertising
LinkedIn Ads	LinkedIn Ads cookies help us analyze traffic, conversions and interactions with our website so that we can optimize and target our marketing campaigns.	Advertising


#### 5. How can I manage cookies?

You can manage, disable and delete cookies in your browser.

However, if you use your browser settings to block all cookies (including strictly necessary cookies), you will not be able to access all or part of our Portal.

If you want instructions about your browser to learn how to change your settings, see the links for major browsers below.

Browser	Link
Internet Explorer	<a href="https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies">https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies</a>
Edge	<a href="https://support.microsoft.com/en-us/help/4468242/microsoft-edge-browsing-data-and-privacy">https://support.microsoft.com/en-us/help/4468242/microsoft-edge-browsing-data-and-privacy</a>
Chrome	<a href="https://support.google.com/chrome/answer/95647?hl=en-US">https://support.google.com/chrome/answer/95647?hl=en-US</a>
Safari	<a href="https://support.apple.com/pt-br/guide/safari/sfri11471/mac">https://support.apple.com/pt-br/guide/safari/sfri11471/mac</a>
Firefox	<a href="https://support.mozilla.org/pt-BR/kb/ative-e-desative-os-cookies-que-os-sites-usam">https://support.mozilla.org/pt-BR/kb/ative-e-desative-os-cookies-que-os-sites-usam</a>
Opera	<a href="https://www.opera.com/help/tutorials/security/privacy/">https://www.opera.com/help/tutorials/security/privacy/</a>

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## 6. Review History

Version	Date	Revised Content
1	27/09/2021	Document Creation
2	21/09/2022	Document Revision
3	17/05/2023	Version Revision and approver changed to Norberto David

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